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OUR VISION INTO THE FUTURE INTRODUCTION

FROM THE MANAGING DIRECTOR

Welcome to The Plasticity. At the Bangladesh's bustling heart of packaging industry, our company the intersection represents innovation and excellence. Since our inception in 2019, our mission has been not merely to lead the market but to redefine it. We are pioneering sustainable and responsible practices, focusing on the well-being satisfaction of stakeholders. The Plasticity has rapidly transformed into a leading force, known for its exceptional primary packaging materials, especially within the pharmaceutical sector. We pride ourselves on utilizing only the finest imported materials, ensuring every aspect of our operation exemplifies dedication to quality.

Our journey is a testament to our commitment to not just meeting but exceeding the standards of what a packaging company can be. Join us as we continue to innovate, inspire, and lead the way forward.

OUR MISSION AND VISION



MISSION

To transcend client expectations by delivering unparalleled quality in materials and services. We aim to continuously elevate our product standards, thereby cementing our status as industry pioneers, while fostering enduring partnerships with our valued clients.



VISION

To be the dynamic and innovative leader in Bangladesh's packaging industry, with a steadfast commitment to the happiness and satisfaction of our stakeholders, reflecting a blend of innovation, quality, and ethical business practices.





Managing Director Hudson Pharmaceuticals Ltd. Secretary General, BAPI Director, FBCCI

MESSAGE FROM SECRETARY GENERAL, BAPI

As the pharmaceutical industry in Bangladesh continues to evolve, it is crucial for companies to embody innovation, quality, and ethical practices in every aspect of their operations. The Plasticity, with its steadfast commitment to excellence and sustainability, is setting a commendable example in the packaging sector. Their dedication to using only the finest materials and embracing cutting-edge technology reflects the kind of leadership that will drive our industry forward. As a Secretary General, Bangladesh Association of Pharmaceutical Industries, BAPI (Bangladesh Aushad Shilpa Samity) I am confident that The Plasticity will continue to achieve great success, contributing to a stronger, more resilient industry for the future.

CORPORATE STRATEGY

INNOVATING FOR IMPACT

Our strategy revolves around innovation, customer-centric solutions, and sustainable practices. We are expanding our technological capabilities with upcoming projects like the Auto Label Printing Unit, aimed at setting new benchmarks on efficiency and quality.

CLIENT PARTNERSHIPS

SUCCESS TOGETHER

Our clients are at the heart of everything we do. Through a collaborative approach from quotation to delivery, we ensure unmatched quality and satisfaction, standing by our clients every step of the way.



OUR PEOPLE OUR STRENGTH

BUILDING A DYNAMIC TEAM

Our team of 50+ professionals is the backbone of our success. We foster a culture that values innovation, dedication, and well-being, making The Plasticity a great place to work and grow.



PRODUCT EXCELLENCE

INNOVATION AT CORE



CORE VALUES

FOUNDATIONS OF OUR SUCCESS



ENVIRONMENTAL STEWARDSHIP

Committed to sustainable development and minimizing our environmental footprint through responsible practices and resource optimization.

QUALITY

Upholding the highest standards of quality, exceeding customer expectations with our products and services.



CLIENT SATISFACTION

Prioritizing the unique needs of our clients, ensuring their utmost satisfaction and maximized return on investment.



TRUST AND INTEGRITY

Cultivating long-term relationships founded on trust, conducting our business with transparency and integrity.



ETHICS AND COMMITMENT

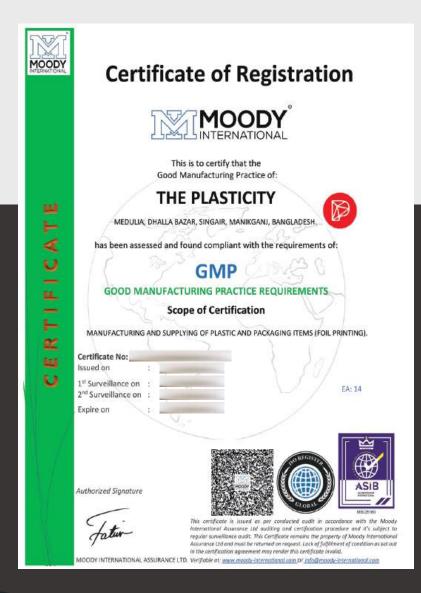
Johnson

Guided by principles of fairness, respect, and dedication, we are committed to the success and growth of our customers, suppliers, and employees.

ENGAGING WITH OUR COMMUNITY

MAKING A DIFFERENCE

Community engagement and CSR are integral to our ethos. We actively contribute to local welfare through various initiatives, reflecting our commitment to social responsibility.



RECOGNITION OF EXCELLENCE AND REGULATORY COMPLIANCE

AWARD-WINNING INNOVATION AND INTEGRITY

Our commitment to quality and innovation has been recognized with several prestigious awards, including the GMP certification in 2022. This recognition underscores our industry excellence.



We also prioritize regulatory compliance, meeting, and exceeding legal standards to ensure operational integrity. Our certifications include:



These achievements reflect our dedication to ethical business practices and operational excellence.





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DOCUMENTATION AND DELIVERY SYSTEM

PRECISION IN EVERY PROCESS

Documentation and Quality Assurance

Our commitment to reliability and efficiency is highlighted through our rigorous documentation maintained as part of our Quality Management System in adherence to GMP guidelines. This ensures seamless operations from the initial order receipt to final quality inspection and delivery.

Timely and Secure Delivery

We ensure timely and secure delivery with our own fleet of delivery vehicles, guaranteeing that your orders arrive in perfect condition. Typically, sample delivery takes 03 working days, while bulk orders are delivered within 07 working days following a purchase order.



These assets underscore our capability to deliver high-quality, environmentally responsible packaging solutions.

LOOKING FORWARD

ENVISIONING THE FUTURE, EMBRACING INNOVATION

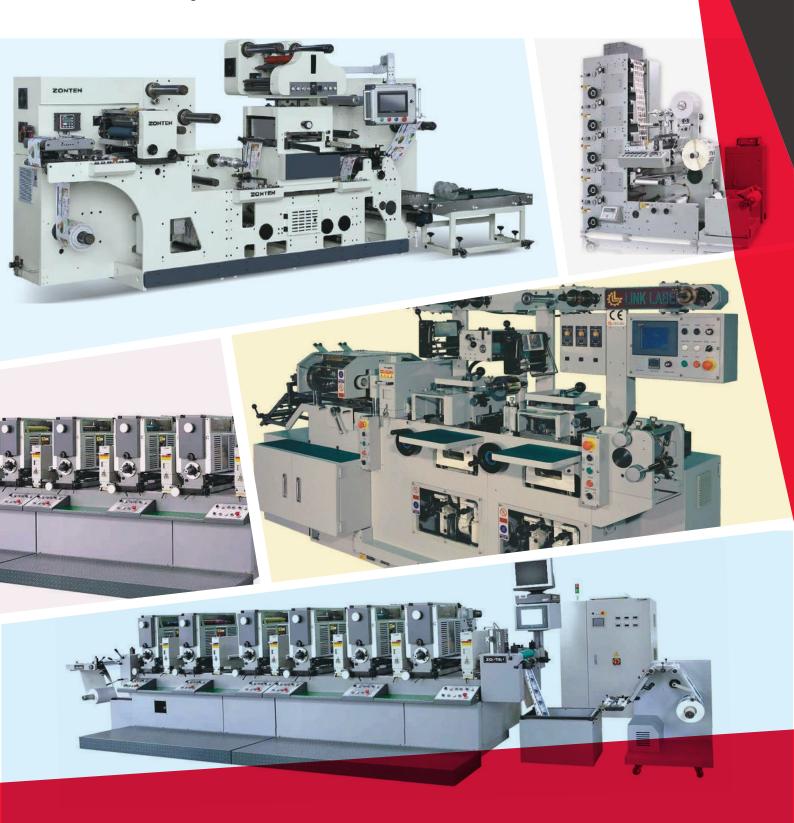
With eyes set firmly on the future, The Plasticity is poised for expansion, not just geographically but in the realms of innovation and service offerings. Our journey is one of continuous improvement, striving for excellence, and shaping the future of the packaging industry.



UPCOMING MILESTONE

PIONEERING NEW HORIZONS

As part of our commitment to innovation and quality, we are proud to announce plans for a new Auto Label Printing Unit. This state-of-the-art facility will significantly advance our manufacturing capabilities. The launch will highlight our dedication to continuous improvement and industry leadership. We believe this will greatly enhance our operational efficiency and product quality, reinforcing our position as a leader in the pharmaceutical manufacturing sector.





Your success is our mission. Reach out to explore how we can collaborate and innovate together.



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